Laurel J. Felt

University of Southern California
Annenberg School for Communication and Journalism
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EDUCATION

University of Southern California, Los Angeles, CA
Annenberg School for Communication and Journalism
Ph.D., Communication, anticipated 2014
Dissertation: "A Face is Worth a Thousand Words: Using Badges to Train Teachers in Non-verbal Sensitivity and Improvisation"
Committee: Dr. Henry Jenkins (chair), Dr. Lynn Miller, Dr. Brendesha Tynes, Dr. Virginia Kuhn, Dr. Susan Harris

Tufts University, Medford, MA
Eliot-Pearson Department of Child Development
M.A., Child Development, 2006
Thesis: "ttyl: Adolescent Girls, Social Aggression, and Instant Messenger"
Committee: Dr. Julie Dobrow, Dr. Calvin L. Gidney

Northwestern University, Evanston, IL
School of Education and Social Policy
B.S., Social Policy, 2002
Junior year abroad at Université de Paris III, Paris, France
Thesis: "Education vs. Care: Comparative Child Care Practices and Ideologies in the United States, France, and Norway"

PUBLICATIONS

Book Chapters

Felt, L.J., Dura, L., & Singhal, A. (in press). Cultural beacons in practice: Leveraging overlooked indicators and grassroots wisdoms. In D.K. Kim, G. Kreps, & A. Singhal (Eds.), *Global Health Communication Strategies in the 21st Century.* New York: Peter Lang Publishing Group.

Felt, L.J. & Rideau, A. (2012). Our voice: Public health and youths' communication for social change in Senegal. In M.O. Ensor (Ed.), *African Childhoods: Education, Development, Peace-building and the Youngest Continent* (pp. 201-217). New York: Palgrave MacMillan.

Peer-reviewed Journal Articles

Dura, L., Felt, L.J., & Singhal, A. (revise and resubmit). What counts? For whom? Cultural beacons and grassroots epistemologies. *Evaluation and Program Planning.*

Felt, L.J. & Greenberg, E. (in press). "More Like a Free Place": Safety, Fun, and Learning in Laughter for a Change's After-School Improvisational Theater Workshop. In J. Teitle (Ed.), After-school Time [Special issue]. *BankStreet Occasional Paper Series, 30*.

Cole, G.K., Street, K.E., & Felt, L.J. (in press). Storytelling in The Digital Age: Engaging Learners for Cognitive and Affective Gains. *International Journal of Technology Knowledge and Society*.

Murphy, S., Hether, H., Felt, L.J. & Buffington, S. (2012). Public diplomacy in prime time: Exploring the potential of entertainment education in international public diplomacy. In M. Elasmar, (Ed.), Media Psychology and Public Diplomacy [Special issue]. *American Journal of Media Psychology, 5*(1-4), pp. 5-32.

Felt, L.J., Vartabedian, V., Literat, I., & Mehta, R. (2012). Explore Locally, Excel Digitally: A participatory learning-oriented after-school program for enriching citizenship on- and offline. *Journal of Media Literacy Education*, *4*(3), pp. 213-228.

Journal Articles in Draft Phase

Felt, L.J. People power: Promotion of children's self-efficacy in activist-oriented Canadian non-fiction. *Jeunesse: Young people, texts, cultures.*

Felt, L.J. Teachers' PLAY!: Pilot professional development with Los Angeles Unified School District Educators, Grades 6-12. Target journal: *International Journal of Learning and Media.*

Felt, L.J. & Rideau, A. Seeds of Change: Longitudinal Impacts from Summer 2010 Youth Workshop in Meaningful Communication, Sunukaddu. Target journal: *International Journal of Play.*

Non-peer-reviewed Journal Articles

Felt, L.J. (2010, July 29). Making education (double) count: Boosting student learning via social and emotional learning and new media literacy skills. *eLearn Magazine.*

Research Reports

Reilly, E., Vartabedian, V., Felt, L.J., & Jenkins, H. (2012). *Shall we play?* Los Angeles: Annenberg Innovation Lab at the University of Southern California.

Reilly, E., Vartabedian, V., Felt, L.J., & Jenkins, H. (2012). *PLAY!*. Los Angeles: Annenberg Innovation Lab at the University of Southern California.

Vartabedian, V. & Felt, L.J. (2012). PLAY! (Participatory Learning and You!) Pilot: Professional Development with Los Angeles Unified School District Educators

(LAUSD), Grades 6-12. In E. Reilly and I. Literat (Eds.), *Designing with Teachers: Participatory Approaches to Professional Development in Education*. Los Angeles, CA: Annenberg School for Communication and Journalism.

Granados, A., Felt, L.J., & Smith, S.L. (2010). Study 3. In S.L. Smith (Ed.), *Gender oppression in cinematic content? A look at females on-screen & behind-the-camera in top-grossing 2007 films.* Los Angeles, CA: Annenberg School for Communication and Journalism.

Huang, G.C., Murphy, S., de Castro Buffington, S., Nahm, S., Singer, C. & Felt, L.J. (2010). *Impact of global health topics in U.S. television and on U.S. and transnational audiences.* Beverly Hills, CA: USC Annenberg's Norman Lear Center's Hollywood, Health & Society.

CONFERENCE PRESENTATIONS

Peer-reviewed Conference Presentations

Felt, L.J. & Greenberg, E. (July 12, 2013). Playing for Change: Laughter for a Change's After-school Improv Workshops. Paper presented at National Association for Media Literacy Education Conference, Torrance, CA.

Dura, L., Felt, L.J. & Singhal, A. (June 19, 2013). Cultural beacons: Grassroots indicators of change. Paper presented at 63rd Annual International Communication Association Conference, London, UK.

Desmond, R., Felt, L.J., Fleischer, S., Joeckel, S., Jennings, N., Lemish, D., & Staksrud, E. (June 17, 2013). Creating meaningful assignments. In ICA's Children, Adolescents and Media Preconference, *Teaching CAM: Pedagogical issues and practical strategies for sharing theory and research related to children, adolescents and media.* 63rd Annual International Communication Association Conference. London, UK.

Brennan, K., Felt, L.J., Garcia, A., Hickey, D.T., Kirn, S., Literat, I., & E. Reilly. (March 16, 2013). *Designing with Teachers: Participatory Approaches to Professional Development in Education*. 4th Annual Digital Media & Learning Conference. Chicago, IL.

Felt, L.J. (March 15, 2013). *Our Voice: Youths' Meaningful Communication for Social Change in Sénégal*. 4th Annual Digital Media & Learning Conference. Chicago, IL.

Felt, L.J., Vartabedian, V., Literat, I., & Mehta, R. (November 17, 2012). *Explore Locally, Excel Digitally: A participatory learning-oriented after-school program for enriching citizenship on- and offline*. Paper presented at 98th Annual National Communication Association Conference, Orlando, FL.

Felt, L.J. (March 1, 2012). *After-school digital literacy, Part 2: PLAYing with Laughter for a Change*. 3rd Annual Digital Media & Learning Conference. San Francisco, CA.

Jenkins, H., Reilly, E., Vartabedian, V., Felt, L.J., Carthew, K., & A. Khan. (March 1, 2012). *Challenge-based learning and the PLAY! platform: What is challenge-based learning and how can we use an online platform to explore it?* 3rd Annual Digital Media & Learning Conference. San Francisco, CA.

Singhal, A., Dura, L., & Felt, L.J. (November 19, 2011). *What counts? For whom? Valuing cultural scorecards.* Paper presented at 97th Annual National Communication Association Conference, New Orleans, LA.

Vartabedian, V., Felt, L.J., Literat, I., Schrock, A. & Klosterman, M. (March 3, 2011). *Characteristics of participatory learning*. 2nd Annual Digital Media & Learning Conference. Long Beach, CA.

Felt, L.J. (November 16, 2010). *Leveraging new media literacies & social and emotional learning to enrich teen education in Senegal.* Paper presented at 96th Annual National Communication Association Conference, San Francisco, CA.

Felt, L.J. (April 15, 2010). *"She could take down a small deer": Food and childhood obesity in primetime television*. University of Southern California's Childhood Obesity Research Center's 3rd Annual Childhood Obesity Research Symposium. Los Angeles, CA.

Felt, L.J. (August 3, 2009). *Parents as policymakers: Parents' perspectives on regulating media aired for children*. Paper presented at National Association for Media Literacy Education Conference, Detroit, MI.

Felt, L.J. (June 25, 2007). *ttyl: Adolescent girls, social aggression, and Instant Messenger*. Paper presented at National Association for Media Literacy Education Conference, St. Louis, MO.

Felt, L.J. (February 25, 2005). Dora the Explorer *as vocabulary builder: Investigating the impact of this quasi-bilingual children's program on preschoolers' second language acquisition.* Paper presented at Harvard Graduate School of Education 22nd Annual International Forum, Cambridge, MA.

Non-peer-reviewed Conference Presentations

Hobbs, R., Clark, L., Cordell, R., Felt, L.J., Kleinberg, J., & Visser, M. (June 23, 2012). *What is digital literacy?* Annual American Library Association Conference. Anaheim, CA.

Felt, L.J. (April 11, 2012). *Explore Locally, Excel Digitally: A participatory learning-oriented after-school program for enriching citizenship on- and offline*. 4th Annual Annenberg Fellows Symposium. Los Angeles, CA.

Felt, L.J. & Schrock, A. (April 15, 2011). *PLAY! Participatory Learning And You!* 3rd Annual Annenberg Fellows Symposium. Los Angeles, CA.

Felt, L.J., Literat, I., & Morgan, M. (November 18, 2010). New Media Literacies: The core challenges of implementation and assessment in international

contexts. Curricular track: Global competencies/21st century skills. 2010 Global Education Conference. Elluminate.com.

Felt, L.J. (April 30, 2010). *Can social and emotional learning and new media literacies SAVE THE WORLD (or at least pedagogy)?: Participatory learning in an HIV/AIDS intervention to Senegalese adolescents.* 2nd Annual Annenberg Fellow Symposium. Los Angeles, CA.

Felt, L.J. (November 8, 2009). *Clash of both worlds: Femininity meets masculinity on* Hannah Montana*.* Poster in USC's 2nd Annual Graduate and Professional Student Appreciation Week Research Fair. Los Angeles, CA.

INVITED PRESENTATIONS

The Power and importance of play. Webinar panelist on connectedlearning.tv. Los Angeles, CA. October 2, 2012.

Designing with teachers: Participatory professional development. Webinar panelist on connectedlearning.tv. Los Angeles, CA. November 1, 2012.

The PLAYground as a portal to participatory cultures. Presentation to USC Annenberg Innovation Lab Summit. Los Angeles, CA. March 30, 2012.

Convergence Culture, youths' literacies and participation, and PLAYful responses. Panelist for Annenberg School for Communication & Journalism's One School, One Book – *Convergence Culture*. Los Angeles, CA. March 22, 2012.

The Business of impact games: A Moderated discussion with gaming executives. Panel moderator for event co-sponsored by USC Impact Games, USC Marshall Society and Business Lab. Los Angeles, CA. February 28, 2012.

Play and problem-solving: Using tinkering and gaming to boost organizational effectiveness. Workshop for staff of City Year Los Angeles. Los Angeles, CA. February 9, 2012.

Digital citizenship: Projects and progress at the participatory culture and learning lab. Presentation to the Academic Affairs Committee of the Board of Trustees, University of Southern California. Los Angeles, CA. May 4, 2011.

Media literacy times two: Using media literacy skills to interrogate the media literate documentary *Reel Injun*. Member of PBS Independent Lens/KCET Community Cinema Panel Discussion. Los Angeles, CA. October 12, 2010.

RESEARCH EXPERIENCE

Principal Investigator

A Face is Worth a Thousand Words: Using Badges to Train Teachers in Non-verbal Sensitivity and Improvisation
USC Dornsife Joint Educational Project (JEP) – 2012-present

- Facilitating participatory action research with team of undergraduates.
- Investigating baseline non-verbal sensitivity among JEP mini-course teachers.
- Designing a curriculum to train teachers in non-verbal sensitivity and improvisation.
- Will pilot and analyze in fall 2013.

Improvisational Theater for Social, Emotional, and Digital Skill Development
Laughter for a Change – 2011-present

- Acted as a participant-observer during year-long workshop with high school students.
- Conducted interviews, designed and implemented surveys, analyzed data.
- Continuing to write reports, articles on pedagogy and its impacts.

Sunukaddu : Our Voice
Réseau Africain d'Education pour la Santé (RAES) – 2009-present

- Created theory-of-change model, bridged social and emotional learning (SEL) skills & new media literacies (NML) skills, defined "asset appreciation" construct, identified key communication praxis.
- Analyzed data, created reports, and wrote book chapter.
- Continuing to develop pedagogy for simpler instruction in SEL and NML skills.

Lifeline Radio Programming for Palestine
BBC World Service Trust – 2009

- Wrote literature review and interview protocols for research with potentially traumatized Palestinian children to seed development of entertainment-education radio programming.

An Examination of Communication Elements in High-Quality SEL Curricula
Collaborative for Academic, Social, and Emotional Learning (CASEL) – 2009

- Content analyzed communication elements in nine SEL programs, critiqued their omission from SEL quality-evaluation rubrics, offered recommendations.

RAP Stars to the Rescue!: A Campaign for Helping
William Green Elementary School's Realizing Amazing Potential Program – 2009

- Designed campaign to promote helping behaviors among 3rd, 4th, and 5th grade members of after-school program.

Campaign for a Commercial-free Childhood
The Media Center at Judge Baker Children's Center – 2006

- Designed observational checklist for community members to assess nature and level of commercialism in elementary schools.

Research Assistant

Joint Educational Project
USC Dornsife College of Arts and Sciences – Fall 2012-present
- Creating curriculum to facilitate service-learners' reflection and learning.
- Investigating effectiveness and growth in service-learning contexts.

IWitness
USC Shoah Foundation – Summer-Fall 2012
- Built developmentally-appropriate, critical thinking-oriented curricula for IWitness, an online application for engaging with testimonies from genocide survivors and witnesses.

PLAY! (Participatory Learning and You!)
USC Annenberg Innovation Lab – Fall 2010-Summer 2012
- Co-developed and co-facilitated Explore Locally, Excel Digitally, an after-school program in digital citizenship for RFK Community Schools high school students.
- Co-developed and co-facilitated Summer Sandbox, a week-long professional development workshop for Los Angeles Unified School District educators.
- Co-developed PLAYing Outside the Box, a semester-long extension for interested graduates of the Summer Sandbox designed to support implementation and sustainability.
- Co-designed challenges for the PLAY! Platform, an online platform for the curation, creation and circulation of user-generated learning activities.
- Analyzed data and co-wrote three research reports from these experiences.

Dr. Sheila Murphy
USC Annenberg School for Communication & Journalism – Spring 2010
- Responsibilities included: Survey design; Data collection; Data analysis; Report and article writing; Presenting at academic conferences; Liaising with off-site colleagues.
- Assisted on: TV Monitoring Project; Public Diplomacy in Prime Time; and Transforming Cancer: Knowledge, Attitudes, and Behavior Through Narrative Initiative.

Dr. Stacy Smith
Annenberg School for Communication & Journalism – Fall 2008, Spring 2009, Fall 2009
- Responsibilities included: Content analysis design; Data collection and analysis.
- Assisted on: A Look at females on-screen in top-grossing 2007 films; Clash of Both Worlds: Femininity and Masculinity on *Hannah Montana*.

Nick Kids & Family Research
MTV Networks & Nickelodeon Virtual Worlds Group – Summer 2009
- Examined gender, grandparent-grandchild gaming, families' media habits, and users' preferences vis-à-vis NeoPets.com and other virtual worlds experiences.

Dr. Deborah Linebarger
U Penn Annenberg School for Communication & WGBH Educational Foundation – 2006
- Trained and managed staff of 12, liaised with four classrooms and off-site PI, assessed first-graders linguistic gains from TV show *Postcards from Buster*.

AWARDS, GRANTS & FELLOWSHIPS

USC Dornsife Joint Educational Project Graduate Assistantship, 2012-2014

USC Annenberg Fellowship, University of Southern California, 2008-2012

USC Annenberg Special Summer Research Fellowship, 2010

Eliot-Pearson Department of Child Development Tuition Scholarship, 2004

Wheelock College Summer Institute Tuition Scholarship, 2003

Northwestern University-PepsiCo Student Programming Grant, 2002

Northwestern University Undergraduate Research Grant, 2002

Northwestern University Department of Political Science Grant, 2001

GUEST LECTURES

"Developmental and contextual considerations regarding marketing to children." Guest lecture to PSYC 556: Psychology of Interactive Media. Los Angeles, CA. April 16, 2013.

"Reflecting on service-learning." Guest lecture to IML 420: New Media for Society Change. University of Southern California. Los Angeles, CA. March 27, 2013.

"Media literacy and service-learning." Guest lecture to IML 420: New Media for Social Change. University of Southern California. Los Angeles, CA. February 13, 2013.

"Games for change and transmedia storytelling." Guest lecture to Graduate Seminar in Entertainment-Education. University at Buffalo. Buffalo, NY. October 11, 2012.

"Measuring exposure to mass media." Guest lecture to COMM 203: Communication and mass media. University of Southern California. Los Angeles, CA. September 17, 2012.

"Communication for social change: Message and media." Guest lecture to IML 420: New Media for Social Change. University of Southern California. Los Angeles, CA. October 11, 2010.

"Enriching emotional intelligence training with SEL-based activities." Guest lecture to Center on Communication Leadership & Policy. University of Southern California. Los Angeles, CA. September 29, 2010.

Broadcasting Dangerous Drivel: Federal Compliance and Bullying Behaviors. Guest lecture to CD 167: Children & Media. Tufts University. Medford, MA. May 4, 2006.

TEACHING EXPERIENCE

Instructor

University of Southern California
COMM 204: "Public Speaking" – Summer 2013

Teaching Assistant

University of Southern California
COMM 395: "Gender, Media & Communication" – Fall 2011

University of Southern California
COMM 200: Communication as a Social Science – Fall 2010 and Fall 2009

University of Southern California
COMM 465: Gender in Media Industries and Products – Spring 2010

Tufts University
CD 167: Children and Media – Spring 2006

Coach, Pedagogy and Curriculum

University of Southern California
IML 420: New Media for Social Change – Spring 2013

Supervisor, Research Methods and Practice

University of Southern California
A Face is Worth a Thousand Words: Participatory Action Research – Spring 2013

- Under Dr. Susan Harris, leading a team of three undergraduates in investigating non-verbal sensitivity and creating tailored curricula.

University of Southern California
COMM 490x: Directed Research – Fall 2008, Spring 2009, Spring 2010

- Under Drs. Stacy Smith and Sheila Murphy, guided five undergraduates in conducting original research and contributing to research projects.

Mentor, Pedagogy and Professional Practice

Spark Program
Middle School Mentor – Spring 2013

- Mentoring middle school student in research methods and study habits, helping him to appreciate connections between education and career.

University of Southern California
JEP Program Assistant (PA) Mentor – Fall 2012-present

- Mentoring seven undergraduates per semester in instructing, motivating, and assessing the 40 service-learning students under each respective PA's

supervision. Also offering guidance in terms of time management and academic and professional development.

RELATED PROFESSIONAL EXPERIENCE

Manuscript Review

International Communication Association – 2009-present

- Children, Adolescents and Media
- Global Communication and Social Change
- Instructional and Developmental Communication

International Journal of Communication – June 2012

- Reviewed article on children's reception of gender norms from TV.

Journal of Media Literacy Education – February 2013

- Reviewed article on media literacy in secondary classrooms.

Critical Arts – March 2012

- One of three reviewers of special issue on entertainment-education.

Journal of Children and Media – February 2012

- Reviewed article on children's tobacco-related media literacy skills.

California Journal of Health Promotion – February 2011

- Reviewed article on depiction of hygiene opportunities on kids' TV.

Educational Assessment Design

USC Dornsife Joint Educational Project – Fall 2012-present

- Writing reflective curricula to support 1200 undergraduates' service-learning in Los Angeles-based schools, shelters, and non-profits.

National Assessment of Educational Progress – Spring-Summer 2011

- Created a scenario-based item for national assessment of technology and engineering literacy in Information and Communication Technology area.

Tighe Publishing Services, Chicago, IL – 2006-2008

- Wrote and edited pedagogically sensitive, standards-aligned educational print materials for elementary education.

PBS Kids "Ready to Learn" Educational Print and Outreach, Boston, MA – 2004

- Critiqued materials, assisted in content development for "Arthur's Music Jamboree: A Preschool Activity Guide."

Teaching and Curriculum Design -- Early Childhood Education

Expanding Minds Program**,** Mumbai, India – 2011

- Co-created curriculum, co-taught two groups of children (aged 5-7 and 7-9) in three-week, inquiry-driven enrichment program.

Eliot-Pearson Children's School (EPCS)**,** Medford, MA – 2004-2006

- Provided school-wide documentation of learning; head teacher for mixed-age, Extended Day program; team-taught in Two-Day Preschool program.

Harvard Yard Child Care Center, Cambridge, MA – 2003-2004

- Provided teaching support in five classrooms at NAEYC-accredited, parent-cooperative day care/preschool.

Open Center for Children, Somerville, MA – 2003

- Team-taught a group of 21 preschoolers at ethnically and socio-economically diverse, NAEYC-accredited school.

Teaching and Curriculum Design – Professional Development

PLAYing Outside the Box, Los Angeles, CA – 2011

- Co-designed program and co-facilitated culminating retreat for LAUSD teachers participating in this self-guided, semester-long course.

Summer Sandbox, Los Angeles, CA – 2011

- Co-created curriculum, co-taught two weeklong workshops in participatory learning practices for LAUSD teachers (grades 6-12).

New England Assoc. for the Education of Young Children, Worcester, MA – 2004

- Collaboratively created and delivered a workshop on conflict resolution and peaceable classrooms.

Teaching for Change Conference, Somerville, MA – 2004

- Crafted a workshop on conflict resolution, encouraging roleplay, discussion, and development of tailored solutions.

Teaching Partner for International Scholars, Evanston, IL – 2001-2002

- Prepared foreign graduate students to become TA's by imparting principles of effective university-level teaching.

Media Literacy

Media Literacy Outreach: JEP and IML 420, Spring 2013

- Co-designed curriculum and trained undergraduates in teaching 3-8th graders about media diets, advertising, and media's framing of heroes.

Teachers Resisting Unhealthy Children's Entertainment (TRUCE), 2003-2006

- Researched, wrote, edited pamphlets on children's media for 10,000+ parents and educators worldwide.

EPCS Media, Commercialism & Childhood Parent-Teacher Learning Group, 2004-2006

- Developed school-wide survey on media use, analyzed & shared findings.

Jamaica Plain/Roxbury Early Childhood Cluster, Jamaica Plain, MA – Winter 2005

- Coordinated workshop on media violence.

Chicago International Children's Film Festival, Chicago, IL – Fall-Winter 2002

- Developed and delivered media literacy materials for world's largest festival of children's film.

Multimedia Production

LilyDidIt.com – 2006-2008

- Co-wrote/developed/produced innovative line of video e-cards; managed incorporation of LLC, finances, and marketing.

"FETCH! with Ruff Ruffman," WGBH Educational Foundation – 2006-2008

- Assisted in research and pre-production, production, and post-production of national children's television show.

SERVICE

Academic Committees

Annenberg Graduate Student Association – Representative, 2012-2013

USC Impact Games – Co-chair, 2009-2012

Models of Participatory Professional Development Working Group, 2011-2012

USC Annenberg Fellows Working Group, 2009

USC Mellon Mentoring Awards, 2009

Tufts Eliot-Pearson Awards for Excellence in Children's Media, 2005-2006

Community Service

Spark Program, 2013-present

Laughter for a Change, 2011-present

Trojan Neighbors, 2010

Chicago Cares Read with Me Junior – Leader, 2007-2008

PROFESSIONAL AFFILIATIONS

Digital Media and Learning Community
International Communication Association
National Communication Association
National Association for Media Literacy Education

SKILLS

French

Speaking: Proficient
Reading: Proficient
Writing: Proficient

REFERENCES

Henry Jenkins, PhD
Provost's Professor of Communication, Journalism, Cinematic Arts and Education
Annenberg School for Communication & Journalism, University of Southern California
3502 Watt Way | Los Angeles, CA 90089
(213) 740-9727 hjenkins@usc.edu

Susan Harris, PhD
Associate Director, Research and Academic Affairs
Joint Educational Project
USC Dornsife College of Letters, Arts and Sciences, University of Southern California
801 West 34th Street | Los Angeles, CA 90089
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Arvind Singhal, PhD
Samuel Shirley and Edna Holt Marston Endowed Professor,
Department of Communication, University of Texas at El Paso
William J. Clinton distinguished fellow at the Clinton School of Public Service,
University of Arkansas
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