

# LAUREL J. FELT

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Annenberg School for Communication and Journalism  
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## EDUCATION

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### University of Southern California, Los Angeles, CA

Ph.D., 2014

Annenberg School for Communication and Journalism

Dissertation: "Towards 21<sup>st</sup> Century Learning: Culture, Process, and Skills"

Committee: Dr. Henry Jenkins (chair), Dr. Patricia Riley, Dr. Virginia Kuhn

### Tufts University, Medford, MA

M.A., 2006

Eliot-Pearson Department of Child Development

Thesis: "ttyl: Adolescent Girls, Social Aggression, and Instant Messenger"

Committee: Dr. Julie Dobrow, Dr. Calvin L. Gidney

### Northwestern University, Evanston, IL

B.S., 2002

School of Education and Social Policy

Junior year abroad at Université de Paris III, Paris, France

Thesis: "Education vs. Care: Comparative Child Care Practices & Ideologies in the United States, France, and Norway"

Advisor: Dr. Gunhild Hagestad

## AREAS OF SPECIALIZATION AND TEACHING INTERESTS

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**Digital Media & Learning:** Children and Media, Media Literacy, Social and Emotional Learning/ Character Education, Experiential Learning, 21<sup>st</sup> Century Skills, Pedagogies of Play, Impact Games

**Business & Professional Communication:** Public Speaking, Business and Professional Communication, Internship/Practicum Supervision, Career Development Coaching, Professional Development/Training

**Global Communication & Social Change:** Entertainment Education, Youth Media Production, Participatory Action Research, Program Evaluation

## PROFESSIONAL APPOINTMENTS

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2014 – Lecturer, School of Communication, Annenberg School for Communication and Journalism, University of Southern California

## PUBLICATIONS

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### *Refereed Journal Articles*

- Durá, L., Felt, L.J., & Singhal, A. (2014). What counts? For whom? Cultural beacons and unexpected areas of programmatic impact. *Evaluation and Program Planning*, 44, pp. 98-109. DOI: 10.1016/j.evalprogplan.2014.01.001
- Felt, L.J. (2013). Follow the money: Implicit messages in children's texts on activism. *Jeunesse: Young People, Texts, Cultures*, 5(2), pp. 188-199. DOI: 10.1353/jeu.2013.0017
- Felt, L.J. & Greenberg, E. (2013). Changing through laughter with "Laughter for a Change." In J. Teitle (Ed.), *The Other 17 Hours: Valuing Out-of-School Time* [Special issue]. *Bank Street Occasional Paper Series*, 30. <http://bankstreet.edu/occasional-papers/30/>
- Cole, G.K., Street, K.E., & Felt, L.J. (2013). Storytelling in the Digital Age: Engaging learners for cognitive and affective gains. *International Journal of Technology, Knowledge, and Society*, 8(6), pp. 113-119.
- Felt, L.J., Vartabedian, V., Literat, I., & R. Mehta. (2012). Explore Locally, Excel Digitally: A Participatory learning-oriented after-school program for enriching citizenship on- and offline. *Journal of Media Literacy Education*, 4(3), pp. 213-228. <http://digitalcommons.uri.edu/jmle/vol4/iss3/3>
- Murphy, S., Hether, H., Felt, L.J. & S. Buffington. (2012). Public diplomacy in prime time: Exploring the potential of entertainment education in international public diplomacy. In M. Elasmr (Ed.), *Media Psychology and Public Diplomacy* [Special issue]. *American Journal of Media Psychology*, 5(1-4), pp. 5-32.

### *Journal Articles in Draft Phase*

- Felt, L.J., Corwin, Z.B. & Ochsner, A. Executing a School-Supported Digital Intervention for Youth: A Three Phase Approach. Target journal: *Educational Researcher*.
- Felt, L.J., Ochsner, A., Corwin, Z.B. Playing for life: How digital gaming can help youth access college. Target journal: *International Journal of Learning and Media*.

### *Book Chapters*

- Felt, L.J. (2015). Hacking for Gold. In E. Gordon & P. Mihailidis (Eds.), *The Civic Media Reader*. <http://civicmediaproject.org/works/civic-media-project/hacking-for-gold>  
Cambridge, MA: MIT Press.
- Felt, L.J., Durá, L., & Singhal, A. (2013). Cultural beacons in practice: Leveraging overlooked indicators and grassroots wisdoms. In D.K. Kim, A. Singhal, & G. Kreps (Eds.), *Health Communication: Strategies for Developing Global Health Programs* (pp. 334-351). New York: Peter Lang Publishing Group.
- Felt, L.J. & Rideau, A. (2012). Our voice: Public health and youths' communication for social change in Senegal. In M.O. Ensor (Ed.), *African Childhoods: Education, Development, Peace-building and the Youngest Continent* (pp. 201-217). New York: Palgrave MacMillan.

**Research Reports**

Felt, L.J. & Robb, M. (2016). *Technology Addiction: Concern, Controversy, and Finding Balance*. San Francisco, CA: Common Sense Media.

Felt, L.J. (2015). Review of Literature: Character Strengths, Media that Teach, and Developmental Milestones [internal report]. San Francisco, CA: Common Sense Media.

Reilly, E., Jenkins, H. Felt, L.J., & V. Vartabedian. (2012). *Shall we play?* Los Angeles, CA: USC Annenberg Innovation Lab at the University of Southern California.

Reilly, E., Vartabedian, V., Felt, L.J., & H. Jenkins. (2012). *PLAY!*. Los Angeles, CA: USC Annenberg Innovation Lab at the University of Southern California.

Vartabedian, V. & Felt, L.J. (2012). PLAY! (Participatory Learning and You!) Pilot: Professional Development with Los Angeles Unified School District Educators, Grades 6–12. In E. Reilly and I. Literat (Eds.), *Designing with Teachers: Participatory Approaches to Professional Development in Education*. Los Angeles, CA: USC Annenberg School for Communication and Journalism.

Granados, A., Felt, L.J., & Smith, S.L. (2010). Study 3. In S.L. Smith (Ed.), *Gender oppression in cinematic content? A Look at females on-screen & behind-the-camera in top-grossing 2007 films*. Los Angeles, CA: USC Annenberg School for Communication and Journalism.

Huang, G.C., Murphy, S., de Castro Buffington, S., Nahm, S., Singer, C. & , L.J. Felt. (2010). *Impact of global health topics in U.S. television and on U.S. and transnational audiences*. Beverly Hills, CA: USC Annenberg's Norman Lear Center's Hollywood, Health & Society.

**Invited Online Journalism**

Felt, L.J. (2014, August 22). Superheroes and Mathematics: Playing and Programming for the Future, Part 2. *KCET Departures*. <http://www.kcet.org/socal/departures/columns/open-classroom/superheroes-and-mathematics-playing-and-programming-for-the-future-part-2.html>

Felt, L.J. (2014, July 17). Game-based Learning: Playing and Programming for the Future. *KCET Departures*. <http://www.kcet.org/socal/departures/columns/open-classroom/game-based-learning-playing-and-programming-for-the-future.html>

Felt, L.J. (2014, May 5). Hacking for Gold: South LA Youths Code Towards a Better Future. *KCET Departures*. <http://www.kcet.org/socal/departures/columns/open-classroom/hacking-for-gold-south-la-youths-code-towards-a-better-future.html>

Felt, L.J. (2014, April 29). Org. Member Profile: Tribeca Film Institute. *National Association for Media Literacy Education*. <http://namle.net/2014/04/25/org-member-profile-tribeca-film-institute/>

Felt, L.J. (2014, March 24). Org. Member Profile: Center for Media Literacy. *National Association for Media Literacy Education*. <http://namle.net/2014/03/24/org-member-profile-center-for-media-literacy/>

Felt, L.J. (2014, March 5). Circles: Healing through Restorative Justice. *KCET Departures*. <http://www.kcet.org/socal/departures/restorative-justice/restorative-justice-circles.html>

Felt, L.J. (2012, April 10). Digital devotees are made of people! Leveraging our humanity to enrich digital media and learning. *21<sup>st</sup> Century Scholar*.  
<http://21stcenturyscholar.org/2012/04/10/digital-devotees-are-made-of-people-leveraging-our-humanity-to-enrich-digital-media-and-learning/>

Felt, L.J. (2010, September 1). High Tech? Low Tech? No Tech? *Confessions of an Aca-Fan*.  
[http://henryjenkins.org/2010/09/high\\_tech\\_low\\_tech\\_no\\_tech.html](http://henryjenkins.org/2010/09/high_tech_low_tech_no_tech.html)

Felt, L.J. (2010, July 29). Making education (double) count: Boosting student learning via social and emotional learning and new media literacy skills. *eLearn Magazine: Education and Technology in Perspective*. <http://elearnmag.acm.org/featured.cfm?aid=1839556>

## CONFERENCE PRESENTATIONS

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### *Competitive International and National Conferences*

Felt, L.J. (October 29, 2016). *Character Strengths, Media that Teach, and Developmental Milestones: A Review of Literatures*. Flash talk presented at Society for Research in Child Development Special Topic Meeting: Technology and Media in Children's Development, Irvine, CA.

Felt, L.J., Corwin, Z.B. & Ochsner, A. (October 28, 2016). *Executing a School-Supported Digital Intervention for Youth: A Three Phase Approach*. Poster presented at Society for Research in Child Development Special Topic Meeting: Technology and Media in Children's Development, Irvine, CA.

Felt, L.J. (October 7, 2016). *Improv: Cultural catalyst, pedagogical model*. Ignite talk presented at 7<sup>th</sup> Annual Digital Media and Learning Conference, Irvine, CA.

Felt, L.J. et al. (November 20, 2015). *Laughing to Learn: How humor communication supports media education*. International Media Education Summit, Boston, MA.

Felt, L.J. et al. (November 19, 2015). *Experiential learning in communication centers: Connecting to K-12 communities*. 101<sup>st</sup> Annual National Communication Association Conference, Las Vegas, NV.

Felt, L.J. (October 12, 2015). *Personal scavenger hunt through the California Science Center*. Sandbox Summit West, Los Angeles, CA.

Lipmanowicz, H. and Felt, L.J. (November 7, 2014). *Liberating Structures: How to unleash the performance of any group, instantly and without a script*. Applied Improvisation Network World Conference. Austin, TX.

Felt, L.J. (November 9, 2014). *How improvisation ignites learning*. Applied Improvisation Network World Conference. Austin, TX.

Felt, L.J. and Ben-David, R. (October 10, 2014). *Service learning for global competence: Perspectives and strategies from high school and college*. Project Zero Perspectives: Making, Thinking, Understanding. San Francisco, CA.

Felt, L.J. (July 19, 2014). *Improvisation: The Key to 21<sup>st</sup> century learning*. Paper presented at Improvising Across Borders, Prague, Czech Republic.

- Felt, L.J. and Greenberg, E. (July 12, 2013). *The Comedy of media literacy (ML): Using improv to build media literacy skills*. National Association for Media Literacy Education Conference. Torrance, CA.
- Durá, L., Felt, L.J. & Singhal, A. (June 19, 2013). *Cultural beacons: Grassroots indicators of change*. Paper presented at 63<sup>rd</sup> Annual International Communication Association Conference, London, UK.
- Brennan, K., Felt, L.J., Garcia, A., Hickey, D.T., Kirn, S., Literat, I., & E. Reilly. (March 16, 2013). *Designing with teachers: Participatory approaches to professional development in education*. 4<sup>th</sup> Annual Digital Media and Learning Conference. Chicago, IL.
- Felt, L.J. (March 15, 2013). *Our Voice: Youths' meaningful communication for social change in Sénégal*. 4<sup>th</sup> Annual Digital Media and Learning Conference. Chicago, IL.
- Felt, L.J., Vartabedian, V., Literat, I., & R. Mehta. (November 17, 2012). *Explore Locally, Excel Digitally: A Participatory learning-oriented after-school program for enriching citizenship on- and offline*. Paper presented at 98<sup>th</sup> Annual National Communication Association Conference, Orlando, FL.
- Felt, L.J. (March 1, 2012). *After-school digital literacy, Part 2: PLAYing with Laughter for a Change*. 3<sup>rd</sup> Annual Digital Media and Learning Conference. San Francisco, CA.
- Jenkins, H., Reilly, E., Vartabedian, V., Felt, L.J., Carthew, K., & A. Khan. (March 1, 2012). *Challenge-based learning and the PLAY! platform*. 3<sup>rd</sup> Annual Digital Media & Learning Conference. San Francisco, CA.
- Singhal, A., Durá, L., & Felt, L.J. (November 19, 2011). *What counts? For whom? Valuing cultural scorecards*. Paper presented at 97<sup>th</sup> Annual National Communication Association Conference, New Orleans, LA.
- Vartabedian, V., Felt, L.J., Literat, I., Schrock, A. & M. Klosterman. (March 3, 2011). *Characteristics of participatory learning*. 2<sup>nd</sup> Annual Digital Media and Learning Conference. Long Beach, CA.
- Felt, L.J. (November 16, 2010). *Leveraging new media literacies & social and emotional learning to enrich teen education in Sénégal*. Paper presented at 96<sup>th</sup> Annual National Communication Association Conference, San Francisco, CA.
- Felt, L.J. (August 3, 2009). *Parents as policymakers: Parents' perspectives on regulating media aimed at children*. Paper presented at National Association for Media Literacy Education Conference, Detroit, MI.
- Felt, L.J. (June 25, 2007). *ttyl: Adolescent girls, social aggression, and Instant Messenger*. Paper presented at National Association for Media Literacy Education Conference, St. Louis, MO.
- Competitive Local and Graduate Student Conferences**
- Felt, L.J., Guller, J., Harlow, A., & S. Poonglia. (April 10, 2013). *A Face is Worth a Thousand Words*. 5<sup>th</sup> Annual Annenberg Fellows Symposium. Los Angeles, CA.
- Felt, L.J. and Greenberg, E. (April 11, 2013). *Playing for Change*. 5<sup>th</sup> Annual Annenberg Fellows Symposium. Los Angeles, CA.

- Felt, L.J. (April 11, 2012). *Explore Locally, Excel Digitally: A Participatory learning-oriented after-school program for enriching citizenship on- and offline*. 4<sup>th</sup> Annual Annenberg Fellows Symposium. Los Angeles, CA.
- Felt, L.J. and Schrock, A. (April 15, 2011). *PLAY! Participatory Learning And You!* 3<sup>rd</sup> Annual Annenberg Fellows Symposium. Los Angeles, CA.
- Felt, L.J. (April 15, 2010). *"She could take down a small deer": Food and childhood obesity in primetime television*. University of Southern California's Childhood Obesity Research Center's 3<sup>rd</sup> Annual Childhood Obesity Research Symposium. Los Angeles, CA.
- Felt, L.J. (November 8, 2009). *Clash of both worlds: Femininity meets masculinity on Hannah Montana*. Poster in USC's 2<sup>nd</sup> Annual Graduate and Professional Student Appreciation Week Research Fair. Los Angeles, CA.
- Felt, L.J. (February 25, 2005). *Dora the Explorer as vocabulary builder: Investigating the impact of this quasi-bilingual children's program on preschoolers' second language acquisition*. Harvard Graduate School of Education 22<sup>nd</sup> Annual International Forum. Cambridge, MA.
- Felt, L.J. (January 20, 2005). *What you need to know about media violence*. Jamaica Plain/Roxbury Early Childhood Cluster. Jamaica Plain, MA.
- Felt, L.J. and Guptill, J. (January 18, 2004). *Making your early childhood classroom safe and caring*. New England Assoc. for the Education of Young Children. Worcester, MA.
- Felt, L.J. and Guptill, J. (June 5, 2003). *Creative problem-solving and conflict resolution for peaceable classrooms*. Teaching for Change Conference. Somerville, MA

## INVITED PRESENTATIONS

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- Tips for Graduate School and Beyond. Panelist, USC Annenberg Graduate Student/Alumni Brunch. Los Angeles, CA. May 4, 2014.
- Experimental media and active audiences. Respondent/moderator, *USC Graduate School Film/Animated Screenings*. 6<sup>th</sup> Annual USC Annenberg Graduate Fellowship Research and Creative Project Symposium. Los Angeles, CA. March 27, 2014.
- Creating meaningful assignments. Respondent/moderator, *Teaching CAM: Pedagogical issues & practical strategies for sharing theory and research related to children, adolescents and media*. 63<sup>rd</sup> Annual International Communication Association Conference. London, UK. June 17, 2013.
- Designing with teachers: Participatory professional development. Webinar panelist on [connectedlearning.tv](http://connectedlearning.tv). Los Angeles, CA. November 1, 2012.
- The Power and importance of play. Webinar panelist on [connectedlearning.tv](http://connectedlearning.tv). Los Angeles, CA. October 2, 2012.
- What is digital literacy? Panelist at Annual American Library Association Conference. Anaheim, CA. June 23, 2012.

The PLAYground as a portal to participatory cultures. Presentation to USC Annenberg Innovation Lab Summit. Los Angeles, CA. March 30, 2012.

*Convergence Culture*, youths' literacies and participation, and PLAYful responses. Panelist for USC Annenberg's One School, One Book event. Los Angeles, CA. March 22, 2012.

The Business of impact games: A Discussion with gaming executives. Respondent/moderator for USC Marshall Society and Business Lab event. Los Angeles, CA. February 28, 2012.

Play and problem-solving: Using tinkering and gaming to boost organizational effectiveness. Workshop for staff of City Year Los Angeles. Los Angeles, CA. February 9, 2012.

Digital citizenship: Projects and progress at the participatory culture and learning lab. Presentation to the USC Academic Affairs Committee of the Board of Trustees. Los Angeles, CA. May 4, 2011.

Media literacy times two: Interrogating *Reel Injun*. Member of PBS Independent Lens/KCET Community Cinema Panel Discussion. Los Angeles, CA. October 12, 2010.

New Media Literacies: The Core challenges of implementation and assessment in international contexts. Co-presenter in 2010 Global Education Conference. Elluminate.com. November 18, 2010.

## RESEARCH EXPERIENCE

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### Digital Media and Learning

First in the World / Mission: Admission Challenge

USC Pullias Center for Higher Education

2016

- Via Dept. of Education grant, collecting and analyzing data from 60 treatment and control schools state-wide, examining infrastructures around digital/tech capacities and college-going support.
- Supporting implementation team to on-board volunteers, liaise with principals, counselors, and teachers, and support students' participation in playing this theoretically-grounded impact game.

Media Addiction, Multitasking, and Impacts: Facts and Fiction When It Comes to Kids

Common Sense Media

2016

- Researched and wrote white paper that explored multiple literatures and controversies surrounding definitions and implications of heavy media use among youth.

Character Strengths, Media, and Youth

Common Sense Media

2015

- Researched and wrote literature review that defines, maps relationships, articulates developmental stages, and considers if/how multimedia teach/reinforce character virtues.
- Liaised with Advisory Council (scholars, children's media executives) and key CSM departments.

Scavenger Hunt Challenge!

Sandbox Summit West

2015

- Designed hands-on scavenger through the California Science Center, challenging children's media executives to apply pop culture and STEM savvy as they explored their space and bonded socially.

Journalism for SEL

Student Voice Project and Personalized Learning Games 2015

- Using data from impact game, scrutinized impacts of 5<sup>th</sup> graders' journalism study on SEL.

Improvisational Theater for Social, Emotional, and Digital Skill Development

Laughter for a Change 2011–2014

- Used ethnographic methods and conducted interviews, designed and implemented surveys for improv workshops at RFK Community Schools and Koreatown Youth Community Center.
- Analyzed data, presented at local and national conferences, published peer-reviewed article.

Critical Media Literacy Project

USC Annenberg School for Communication and Journalism 2013

- Wrote media-driven discussion questions for high school educators to use with students.

Media Literacy, From College Students to Primary Students

USC Joint Educational Program and USC School for Cinematic Arts 2013

- Co-designed curriculum and trained undergraduates to teach 3-8<sup>th</sup> graders about media diets, advertising, and media's framing of heroes.

Explore Locally, Excel Digitally

USC Annenberg Innovation Lab 2011

- Co-created curriculum, co-taught theoretically-driven workshop in digital citizenship for teens.
- Analyzed data, led team in writing article published by *Journal of Media Literacy Education*.

Nick Kids & Family Research

MTV Networks 2009

- Examined gender, intergenerational gaming, families' media habits, and users' preferences vis-à-vis NeoPets.com and other virtual worlds experiences.
- Analyzed usability studies of virtual world, conceptualized major take-aways from company-wide retreat, co-planned/facilitated/analyzed workshop with key informants.

An Examination of Communication Elements in High-Quality SEL Curricula

Collaborative for Academic, Social, and Emotional Learning (CASEL) 2009

- Content analyzed communication elements in nine SEL programs, offered recommendations.

RAP Stars to the Rescue!: A Campaign for Helping

William Green Elementary School's Realizing Amazing Potential Program 2009

- Designed research-driven campaign to promote helping among youth in after-school program.

Media Diversity & Social Change Initiative

USC Annenberg School for Communication & Journalism 2008–2009

- Assisted with instrument design, data collection, analysis for study of *Hannah Montana*.
- Identified and content analyzed 2007's top-grossing, female-driven films and wrote results.

Dr. Deborah Linebarger

U Penn Annenberg School for Communication & WGBH Educational Foundation 2006

- Trained and managed staff of 12, liaised with four classrooms and off-site PI, assessed first-graders linguistic gains from animated children's television show *Postcards from Buster*.



Campaign for a Commercial-free Childhood  
The Media Center at Judge Baker Children's Center 2006

- Designed observational checklist to assess nature, level of commercialism in elementary schools.

*"FETCH! with Ruff Ruffman"*  
WGBH Educational Foundation 2005

- Supported research and pre-production and production of national children's television show.

Media, Commercialism & Childhood Parent-Teacher Learning Group  
Eliot-Pearson Children's School 2004–2006

- Co-founded and co-led diverse group, developed/analyzed school-wide survey on media use.

### **Business and Professional Communication**

PLAY! (Participatory Learning and You!)  
USC Annenberg Innovation Lab 2010–2012

- Co-developed and co-facilitated Explore Locally, Excel Digitally, an after-school program in digital citizenship for RFK Community Schools high school students.
- Co-developed and co-facilitated Summer Sandbox, a week-long professional development workshop for Los Angeles Unified School District educators.
- Co-developed PLAYing Outside the Box, a semester-long extension for interested graduates of the Summer Sandbox designed to support implementation and sustainability.
- Co-designed challenges for the PLAYground, an online platform for the curation, creation and circulation of user-generated learning activities.
- Spearheaded a longitudinal re-contact study with PLAY! educators.
- Analyzed data and co-wrote two journal articles and three research reports.

### **Global Communication and Social Change**

Sunukaddu: Our Voice  
Réseau Africain d'Education pour la Santé (RAES) 2009–2013

- Developed innovative method for training local teens to produce multimedia health messages.
- Trained multi-cultural staff of six in this pedagogical method, directed our collective curriculum-writing for a 12-week workshop (entitled Sunukaddu), and led weekly reflection/revision sessions.
- Teens' self-reported proficiency in informational and communication technology increased by 218% from baseline to endline; 100% identified mastery of at least one SEL and one NML.
- Since 2010, RAES staffers have shared the Sunukaddu method and program more than a dozen times, training African educators in rural Senegal and Mali, Niger, Benin, Burkina Faso, Gabon.

Dr. Sheila Murphy  
USC Annenberg School for Communication and Journalism 2010

- Co-authored journal article and research report that examined if/how international health issues appeared on American television and impacted domestic audiences' knowledge/attitude/behavior.

Lifeline Radio Programming for Palestine  
BBC World Service Trust 2009

- Wrote literature review and interview protocols for research with potentially traumatized Palestinian children to seed development of entertainment-education radio programming.

## **AWARDS, GRANTS & FELLOWSHIPS**

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USC Diversity Outreach & Academic Professional Ten-Week Institute, Fall 2013

USC Dornsife Joint Educational Project Graduate Assistantship, 2012–2013, 2013–2014

USC Annenberg Special Research Fellowship, 2010 & 2013

USC Annenberg Fellowship, 2008–2009, 2009–2010, 2010–2011, 2011–2012

Eliot-Pearson Department of Child Development Tuition Scholarship, 2004–2005 & 2005–2006

Wheelock College Summer Institute Tuition Scholarship, 2003

Northwestern University-PepsiCo Student Programming Grant, 2002

Northwestern University Undergraduate Research Grant, 2002

Northwestern University Department of Political Science Grant, 2001

Robert C. Byrd Honors Scholarship, 1999

Jewish Children's Bureau Undergraduate Education Scholarship, 1998

Discover Card Youth Program Tribute Award Scholarship, 1997

## **GUEST LECTURES**

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“Public Speaking for *Shark Tank* Success.” Guest lecture to CMGT 501: Communication Management Pro-seminar. Los Angeles, CA. February 4, 2016.

“Public Speaking for *Shark Tank* Success.” Guest lecture to CMGT 501: Communication Management Pro-seminar. Los Angeles, CA. February 11, 2015.

“Comparing and contrasting attention deficit hyperactivity disorder (ADHD) and post-traumatic stress disorder (PTSD).” Guest lecture to two sections of SOWK 645: Clinical Practice in Mental Health Settings. Los Angeles, CA. October 21, 2014.

“Developmental and contextual considerations regarding marketing to children.” Guest lecture to PSYC 556: Psychology of Interactive Media. Los Angeles, CA. April 16, 2013.

“Reflecting on service-learning.” Guest lecture to IML 420: New Media for Society Change. University of Southern California. Los Angeles, CA. March 27, 2013.

“Media literacy and service-learning.” Guest lecture to IML 420: New Media for Social Change. University of Southern California. Los Angeles, CA. February 13, 2013.

“Games for change and transmedia storytelling.” Guest lecture to Graduate Seminar in Entertainment-Education. University at Buffalo. Buffalo, NY. October 11, 2012.

“Measuring exposure to mass media.” Guest lecture to COMM 203: Communication and mass media. University of Southern California. Los Angeles, CA. September 17, 2012.

“Communication for social change: Message and media.” Guest lecture to IML 420: New Media for Social Change. University of Southern California. Los Angeles, CA. October 11, 2010.

“Enriching emotional intelligence training with SEL-based activities.” Guest lecture to Center on Communication Leadership & Policy. University of Southern California. Los Angeles, CA. September 29, 2010.

“Broadcasting dangerous drivels: Federal compliance and bullying behaviors.” Guest lecture to CD 167: Children & Media. Tufts University. Medford, MA. May 4, 2006.

## TEACHING EXPERIENCE

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### *Instructor*

University of Southern California	
COMM 204: Public Speaking	Fall 2016, Spring 2016, Fall 2015, Spring 2015, Fall 2014, Summer 2014, Summer 2013
COMM 205: Communication Practicum	Fall 2016, Summer 2016, Spring 2016, Fall 2015
COMM 375: Business & Professional Communication	Summer 2015, Spring 2015 Fall 2016, Fall 2014

### *Teaching Assistant*

University of Southern California	
COMM 395: Gender, Media & Communication	Fall 2011
COMM 200: Communication as a Social Science	Fall 2010, Fall 2009
COMM 465: Gender in Media Industries and Products	Spring 2010
Tufts University	
CD 167: Children and Media	Spring 2006

### *Coach: Pedagogy and Curriculum Design*

University of Southern California	
IML 420: New Media for Social Change	2013
• Under Professor Vicki Callahan, designed mini-course in media literacy for middle school students and supervised teams of college students in teaching this mini-course.	

### *Supervisor: Research Methods and Practice*

University of Southern California	
COMM 490x: Directed Research	2008–2010
• Under Drs. Stacy Smith and Sheila Murphy, guided and monitored five undergraduates in conducting original research and/or contributing to PI-led research projects.	

## RELATED PROFESSIONAL EXPERIENCE

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### Digital Media and Learning

#### Student Voice Project

*Instructional Designer*

2014–2015

- Spearheaded team of undergraduate journalism students in lesson planning, teaching, editing, and mentoring six transition-aged foster youth (aged 19-23) who published a blog of original feature articles and poetry intended to raise awareness of lived experiences of foster system.
- Supervised volunteers who taught video editing and blogging to 5<sup>th</sup> graders, college application procedures and writing workshops to 12<sup>th</sup> graders.
- Co-designed and co-taught a two-week workshop for 21 urban high school students, resulting in average self-reported learning gains of 25% in photojournalism and 15% in SEL.
- Created, designed, and facilitated two field trips to the University of Southern California, managed logistics for outreach by professional journalists to local schools on seven occasions.

#### National Association for Media Literacy Education (NAMLE)

*Student Leadership Council Member*

2014–2015

- Coordinated NAMLE's participation with Digital Learning Day and profiled key media literacy organizations for distribution to NAMLE's 2,000 newsletter recipients.

#### USC Shoah Foundation

*Instructional Design Specialist*

2012

- Built curricula for IWitness, an application for engaging with testimonies from genocide survivors.

#### USC Impact Games

*Co-chair*

2009-2012

- Led effort to coordinate interdisciplinary investigation, production of impact games.

#### National Assessment of Educational Progress

*Instructional Design Specialist*

2011

- Created a scenario-based item for national assessment of technology and engineering literacy.

#### Tighe Publishing Services, Chicago, IL

*Assistant Editor*

2006–2008

- Wrote and edited standards-aligned educational print materials for elementary educators.

#### Eliot-Pearson Children's School (EPCS), Medford, MA

*Graduate Teaching Assistant*

2004–2006

- Documented school-wide learning, led Extended Day, and co-taught Two-Day Preschool.

#### Teachers Resisting Unhealthy Children's Entertainment (TRUCE)

*Steering Committee Member*

2003–2006

- Researched and co-developed resources for 10,000+ parents and educators worldwide.

#### Harvard Yard Child Care Center, Cambridge, MA

*Early Childhood Educator*

2003–2004

- At co-operative day care center, worked with staff and parents to co-teach children aged 0-5.

Open Center for Children, Somerville, MA

*Early Childhood Educator*

2003

- Team-taught 21 children at ethnically and socio-economically diverse preschool.

Chicago International Children's Film Festival, Chicago, IL

*Media Literacy Intern*

2002

- Developed/delivered lessons for world's largest festival of children's film.

Barrel of Monkeys, Chicago, IL

*Intern*

2002

- Supported non-profit that teaches writing to public school students, performs sketches & songs.

### **Business and Professional Communication**

USC Annenberg School for Communication and Journalism

*Mentor*

2014-present

- Via office hours and special appointments, work one-on-one with current and former students to both prepare for and execute successful job searches and graduate school applications.
- Engage in deep listening and appreciative inquiry, identify themes and passions, recommend next steps and strategies, re-work resumes and cover letters, review LinkedIn profiles and social media presence, make networking introductions, conduct mock interviews, review elevator speeches, and serve as accountability partner.
- Contributed to students' placement success and job satisfaction across diverse industries/disciplines, including entertainment, PR/marketing, education, pharmacy school, business school, and law school.

Student Voice Project

*Executive Director*

2014–2015

- Led non-profit dedicated to supporting journalism education & student media for at-risk youth.
- Created essential fee-for-service funding stream, cultivated donor relationships (accepting cash and in-kind donations exceeding \$100,000), wrote grant applications (25% acceptance rate).
- Re-vamped marketing/PR by re-organizing website, writing up-to-date copy, resurrecting Twitter account, writing and designing newsletters via MailChimp, building new PowerPoint decks, soliciting testimonials, snapping photos, commissioning tri-fold brochure and hand-out.
- Recruited partner organizations, teachers/schools, volunteers, Board members.
- Designed data collection protocols, created surveys, analyzed data to assess process, impacts.

USC Dornsife Joint Educational Project

*Program Assistant Supervisor*

2012–2014

- Supported 10 Program Assistants (PA's) per semester in optimizing job performance, results.
- Met individually with each PA to talk through personal and professional challenges, map out opportunities and interests, brainstorm action plans, and process experiences.

City Year Los Angeles

*Staff Trainer*

2012

- Designed and implemented out-of-the-box activities and reflective discussions for staff of 35, resulting in high levels of engagement, collaboration, and creative problem-solving.

Spark Program

*Volunteer Mentor*

2013

- Worked one-on-one with a middle school student, helping him to enrich critical thinking skills, connect school to the “real world,” and believe in/commit to his own success.

LilyDidIt.com

*Co-founder, Communication Director*

2006–2008

- Managed incorporation of LLC, finances, and marketing for start-up production company.

Northwestern University

*Teaching Partner for International Scholars*

2001–2002

- Worked one-on-one with two Chinese graduate students, helping them to become effective TA’s by teaching/modeling instructional best practices and cultural norms.

**Global Communication and Social Change**

KCET Departures, “Open Classroom”

2014

*Columnist*

- Covered local organizations that support youth media production for social change.

Expanding Minds Program

*Educator*

2011

- Twice co-taught three, week-long enrichment programs for locals aged 5-7 and 7-9 in Mumbai.

**SERVICE**

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*Ad-Hoc Reviewing*

*International Journal of Communication*

*Critical Arts*

*Journal of Children and Media*

*Journal of Media Literacy*

*California Journal of Health Promotion*

International Communication Association

National Communication Association

National Association for Media Literacy Education

*Academic Committees*

Annenberg Communication Graduate Student Association – Representative, 2012–2013

USC Annenberg Fellows Working Group, 2009

USC Mellon Mentoring Awards, 2009

Tufts Eliot-Pearson Awards for Excellence in Children’s Media, 2005–2006

*Community Engagement*

RightWay Foundation-Student Voice Project Journalism Workshop, 2015–present

ACTIVATE Arts Education Leadership Advocacy Initiative, 2014–2015

NAMLE Student Leadership Council, 2014–2015

ArtsDay Delegate for City Council District 4, 2014

Spark Program, 2013

Chicago Cares: Read with Me Junior—Leader, 2007–2008

## **PROFESSIONAL AFFILIATIONS**

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Digital Media and Learning Hub (DML)  
Connected Learning Alliance  
International Communication Association (ICA)  
International Society for Technology in Education (ISTE)  
National Communication Association (NCA)  
National Association for Media Literacy Education (NAMLE)  
Arts for LA

## **SKILLS**

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### Languages

French — Fluent (reading, writing, listening, speaking)  
Spanish — Beginner (reading, writing, listening, speaking)

### Software

Data Analysis — Dedoose, SPSS  
Literature Collection & Annotation — Evernote, Mendeley, Zotero  
Instruction — Blackboard, Wikispaces  
PR/Publishing — Adobe Creative Suite, MailChimp, Microsoft Office, WordPress  
Project Management — BaseCamp, Dropbox, GoogleDrive, GoToMeeting  
Social Media — Facebook, Twitter, YouTube, LinkedIn, Snapchat, Tumblr